

# FINAL SENT TO NMDOT

## Official Scenic Historic Marker Program



**CPRC meeting:** CPRC Approved 6/6/07  
Final Approval August 8, 2008

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**Name of Marker:** YETTA KOHN (1843–1917)  
MATRIARCH, CATTLE RANCHER AND  
BUSINESS WOMAN

**County:** Quay

**Review:**  Original Text/Replacement Marker  Revised Text  
 Move of Existing Marker  New Marker

**NMDOT District:** 4

**NMDOT Highway:** Old Route 66 and NM 104

**Suggested Site for Installation:** To be determined

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### Existing or Proposed Text:

Born in Bavaria and widowed in Las Vegas, New Mexico, Yetta ran the family store and raised four children alone. She later moved to La Cinta on the Canadian River where she opened another store, became the postmistress, started a bank and operated a ferry. She eventually bought land that became the 4V Ranch, which expanded into the T-4 Cattle Company, operated today by her descendants.

**Word Count:** 65

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**Previous Title and Text:**  N/A

**Researcher/author:** Dr. Thomas E. Chavez

**Source(s):** Thomas E. Chavez, Tomas Jaehn, and Henry J. Tobias, *Jewish Pioneers of New Mexico*, (Santa Fe; Museum of New Mexico Press, 2003)  
Vertical File, "Letta Kohn," Fray Angélico Chávez History Library,  
Palace of the Governors

**Text Approved by CPRC on Date:** June 8, 2007, rewrite approval 8/8/08

**CPRC Comments:** Yes

**For Referral to:** NMHWMI; District 4; Dee Beingessner, NMDOT

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Revised 4/10/08, KLS