

**FINAL sent to NMDOT**  
**Official Scenic Historic Marker Program**  
**Application Form**



**CPRC meeting: December 9, 2016**

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**Name of Marker:**

Juliana Gutiérrez y Chaves Hubbell  
1833-1899  
Gutiérrez-Hubbell House

**County:** Bernalillo

**Review:**  Original Text/Replacement Marker  Revised Text  
 Move of Existing Marker  **XX** New Marker

**NMDOT District:** 3

**NMDOT Highway:** NM 314

**Suggested Site for Installation:** In Pajarito, near the entrance of the Gutiérrez-Hubbell House (6029 Isleta Boulevard, SW)

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**Approved Text:**

SIDE ONE

Juliana Gutiérrez y Chaves Hubbell  
1833-1899

Juliana was a member of two prominent early Spanish families in New Mexico and a descendant of Josefa Baca, the original owner of the land comprising present-day Pajarito. In 1849, at the age of 16, she wed trader and army officer James Lawrence Hubbell through an arranged marriage. The couple built an extensive ranch that supported a mercantile and post office, orchards, vineyards, and pasturelands for livestock, which they raised and traded. With James often away on business, Juliana managed the property, becoming the matriarch of one of the most successful trading families in New Mexico history and helping establish the modern village of Pajarito. Their ranch is preserved today as the historic Gutiérrez-Hubbell House.

**Word Count: 115**

SIDE TWO

Gutiérrez-Hubbell House

Constructed in four phases in the Territorial style, the first eight rooms of the house were built from 1855–1859 around a large central hall, an architectural innovation in New

Mexico at the time. The design was influenced by Eastern styles admired by Hubbell. The three-room kitchen ell added in the mid-1860s formed a *placita*, one of the home's key Hispanic architectural elements along with its 27-inch-thick adobe walls, flat roof, vigas, and milled planks. In 1867, two bedrooms were added and a year later the large mercantile wing built north of them. The foot print of the 19-room, rambling structure is still evident. Thirteen of the rooms remain.

**Word Count: 109**

**Proposed for beneath text on side 2:**

– *This is an official women's history marker established under the New Mexico Historic Women Marker Initiative by the State of New Mexico.*

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**Previous Title and Text: N/A**

**Researcher/author:** Beverly Duran, David Pike, Henrietta Christmas, Tom Drake

**Source(s):**

Interview: Flora Sanchez, docent, Gutiérrez-Hubbell House

American National Biography. New York, NY: Oxford University Press, 1999.

Briseño, Elaine D. "Talk Explores Pajarito Family History." Albuquerque Journal. Saturday, March 17, 2012.

Catanach-Hamm, Elizabeth. "The Hubbell House." New Mexico Magazine. April 2004.

Gutiérrez-Hubbell House (website) available online at:

<http://Gutiérrezhubbellhouse.org/history/> (Accessed November 2, 2016)

Hubbell Trading Post: Official Map and Guide. (brochure). National Park Service.

Lane, Lawrence. "The Family History." *La Bandera de la Casa Hubbell-Gutiérrez*. September 2007.

Lujan, Elaine Patricia. "The Pajarito Land Grant: A Contextual Analysis of Its Confirmation by the U.S. Government." Natural Resources Journal, Vol. 48, Fall 2008.

Moyer, Curt. "The Frank A. Hubbell Company, Sheep and Cattle." New Mexico Historical Review, Vol. 54, Issue 1, 1979.

Moffson, Steven, National Register of Historic Places Registration Form. "Hubbell, James Lawrence and Juliana Gutiérrez y Chaves House."

Davis, Mary; Brugge, David; *Gutiérrez-Hubbell House Historic Structures Report*, Cornerstones Community Partnerships, 2002.

**Text Approved by CPRC on Date: December 9, 2016**

**CPRC/Staff Comments:** A worthy addition to the women's marker collection. It enhances the history provided in the CPRC 2015 rewrite of Pajarito marker nearby. I could not substantiate that Juliana established modern-day Pajarito in any references of from discussions within the office. I have seen her referred to as the matriarch of the Pajarito. I could not substantiate that Josefa was the first owner of the land grant, although it's clear she amassed substantial acreage through purchases and other means. The Pajarito revised text closed with the Hubbell House being a historical and cultural center; mentioning the open space program on this one is a welcome addition. Beverly Duran says Bernalillo Co. is excited to have this marker and will facilitate a maintenance agreement with NMDOT.

**For Referral to:** Andrew Gallegos, George Lindstrom, NMDOT District 3